



**AFRICA
NOUVEAU
FESTIVAL**

MUSIC x CULI'N'ART x FASHION

**5TH & 6TH SEPTEMBER
NGONG RACECOURSE**



FESTIVAL GUIDE

When we started Blankets & Wine in 2008, the intention was to create a platform for upcoming and established musicians to showcase their work in an enabling and professionally run environment. We wanted audiences to discover the not-so-known artists and celebrate more prolific artists through a shared experience of live music performance and picnicking. Six years later, almost all the bands that have been featured on the platform have 'taken-off,' and the idea itself has taken root. The event has become a successful franchise, with one off-shoot already running in Kampala and two others in Kigali and Arusha set to kick off in August and November 2015 respectively. We have opened the space for live music from the region and in the process, we have been deeply rewarded with the JOY that has come from simultaneously solving a problem for artists and effectively serving the music industry and its consumers.

Now, we bring to you a new idea:



AFRICA NOUVEAU.

We at Blankets & Wine see ourselves as creative, curious, passionately imaginative Africans who think globally and act locally. We are **#interNationalAfriCANS** with a desire to purposefully shape the world around us using our creativity and love of the arts. We believe we are not alone in this endeavor; on the African continent and throughout its diaspora, everywhere we look we see others like ourselves working to create a space for their ideas and identities.

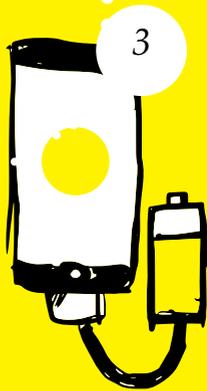
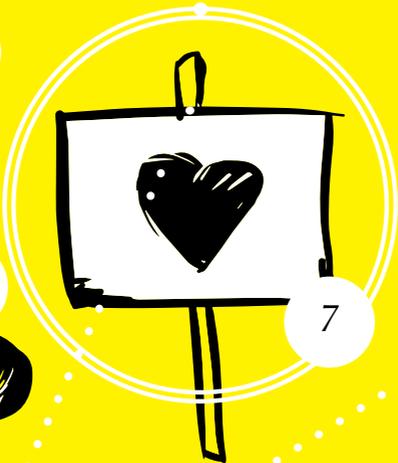
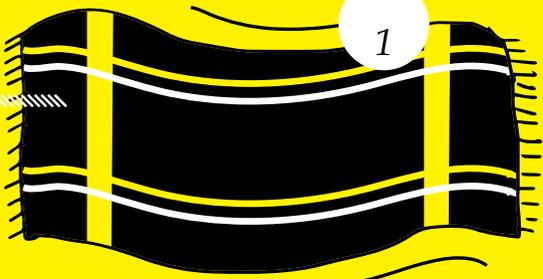
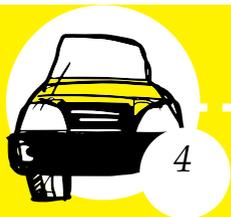
This impulse finds its fullest expression in **'Africa Nouveau,'** a two-day festival we have designed to showcase the most innovative, trend-setting artists on the continent. On the 5th & 6th of September 2015 starting at noon on each day, we will expand your imagination by introducing you to the most progressive musicians, visual and digital artists, DJ-Producers, fashion designers, foodies and fashionistas from all over Africa and its diaspora in a new (super gorgeous!) physical space at the Ng'ong Racecourse in Nairobi.

Africa Nouveau has been made possible through the collaborative efforts of Blankets & Wine, CEFA-Kenya and Action 2015. Our partnership aims to utilize art and artistry to publicly send a message of urgency to our leaders: "ACT NOW" to hasten the social, economic, political and ecological transformation of Kenya and the continent by ratifying the global Sustainable Development Goals on September 24th, 2015.

Expect an overload of music, artistry, good vibes and fun. Join us.

AFRICA NOUVEAU FESTIVAL SURVIVAL KIT!

1. **A Magic Carpet:** We have two amazing long days of dancing planned for you, so it might be a good idea to rest your feet in between performances. It's cool if you want to sit on the lush lawns of the racecourse, so we recommend bringing a blanket to sit on, which will also come in handy if it gets chilly as the evening progresses.
2. **A Force Field:** We're hoping for bright sunny days this September. We all know how brutal the Nairobi sun can be, so wear sunscreen and sunglasses, bring lip-balm and drink lots of water!
3. **Phone Juice:** Of course we would love to see your version of the festival (and so will you two weeks later!) so stock up on your charge, and charge your power bank too! And actually, we'll see if we can help out with some solar powered charging points as well.
4. **Carpool Teams Alert!:** We all know how Nairobi (i.e Ngong Road) traffic gets so why not just smart up and get an *Easy Taxi* or *Uber* with your crew. Saves us all the horrifying experience of traffic and parking. Look out for free rides and taxi voucher giveaways on our social media platforms to get yourself covered.
5. **A Roll of Cash:** There are lots of hardworking entrepreneurs who are eager to share their wares with you in exchange for some moola. We can't guarantee that they'll all have card machines but MPESA is a must! #Goals.
6. **A Keen Eye:** There will be lots of carefully curated studios selling art, fashion, accessories and general awesomeness at the festival. Africa Nouveau will be every shop-a-holic's dream. We promise.
7. **A Love Sign:** Are you as excited as we are to see some of the cool musical acts that we have lined up for the Africa Nouveau stage? Make a placard and/or sign to show all your favourite artists some love and bring it along. We're sure the performers will love it!





CULI'N'ART

/n/ A joyful experiment of the art in food

WHAT

Culi'n'Art is an experimental collaboration between food and art. It is the result of a few well-known foodies having been asked to prepare and present some of their favourite meals and signature dishes in quantities that could satiate the appetites of a few hundred people.

WHY

Because food is awesome (obviously!). Also, because we want to ignite some imagination around the preparation of food—the best loved chefs are appreciated for their ability to use the most basic ingredients in a creative way to create an experience for the hungry. Ultimately, we want to give foodies (many of them 'Insta-Chefs') an opportunity to try their hand at running a food business, albeit for a few hours.

HOW IT WILL WORK

There will be one designated Culi'n'Art space. We will host a series of insta-chefs/foodies on a rotational basis. Each insta-chef will prepare a signature meal which will be available at the Culi'n'Art space for two hours. They will then have one hour to clean up the space and allow the next participant to prepare their meals and get ready to sell and serve. So every three hours you will meet and eat from a new insta-chef.

* FESTIVAL TIP

Create some energy! Be on the lookout for our DIY energy installation. We need you to come cycle for a few minutes, or fill up a bucket with sand and we will convert the energy you create into electricity to charge your phone! Come make some energy with us. Literally!

Follow us on instagram **@africanouveau** to discover the insta-chefs at Culi'n'art . **Culi'n'Art** is a collaboration between Liesbeth Bakker of 'The Hub' and Blankets & Wine. We will host Culi'n'Art on an ongoing basis from October 2015 at The Hub, Waiyaki Way.

SOLAR? YES PLEASE!

Climate is a big core part of the #Action2015 campaign, and so when they asked if we could think about the climate and find ways to make the festival more sustainable, our answer was SOLAR!

Thanks to our buddies at Sunny Money, Africa Nouveau is going to utilize Solar energy to power upto 60% of the lighting needs of the festival! We are literally going to power one half of the festival on solar power and even ask you to generate some to charge your phone with!

**UTILIZE SOLAR
ENERGY TO POWER
UPTO**

60%

**OF THE LIGHTING
NEEDS OF THE
FESTIVAL!**

Come hang out at our 100% solar powered **Solar Garden**, a 24hr DJ stage inside a remodeled container, with DJs curated by the extraordinary **DJ Cortega**, and watch it transform into the Twilight Zone by night, the official after party location for each day of the festival.

We promise some cool daybeds, a special **Chips & Bacon** specialty food cart, a super funky beach bar, and of course, endless music running off the Solar generator, under the canopy of beautiful little sun solar lights.

It will be magic. Sustainable magic.

LADY *Fashion* Killer



Festival Style with @missanglesmile

Style and music go hand in hand and Nairobi needs to bring it's fashion A-game to this festival. We are going to be on the lookout for some fierce ensembles. Here are a few tips, for those of you making plans to commit fashion slayage at Africa Nouveau:

*Festivals call for **fun, carefree dressing**. Select pieces that show off your best assets, give ease of movement AND bring out your playful side.*

While style staples such as denim cut-offs, flat ankle boots and bohemian floral dresses will surely make an appearance, pay homage to one of this year's biggest trends, the crop top. Perfect for framing your hard-earned abs, pair it with low riding cut-offs or an illusion high-waist skirt.

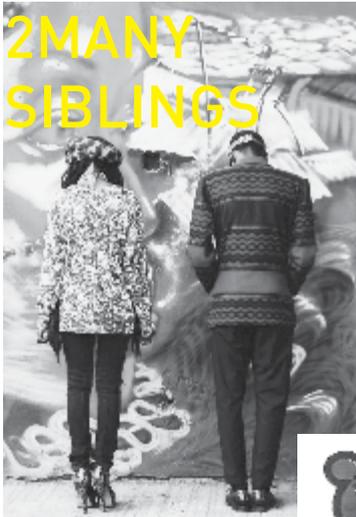
Accessories are a festival must have! The most important one: a satchel. Effortlessly fashionable and easy to carry, it perfectly complements the bohemian festival vibe. Pile on the accessories. Layer on necklaces and bracelets and finish off your look with a wide brimmed hat or flower-power headband.

*Your sandals look cute by day, but as night falls you will need better support for your dancing feet and to keep warm. Do yourself a favour and get some flat **BOOTS!***

* FESTIVAL TIP

Africa Nouveau is a FAIBA Wifi-Enabled environment. We want to see you and your friends so please share your pics and videos with us on social media and tag them: #AfricaNouveau so we can find them! Also, we remind you again that you'll need to charge up because you will be taking pictures and videos for hours!

ART & FASHION



mookh.

TICKETING INFO

Introducing our new platform, Mookh

Ticketing has never been so easy. To buy your advance tickets, simply click the tab that says "BUY TICKETS" on our website and facebook pages. **DAY PASS** - KES 1,500 **WEEKEND PASS** - KES 2,500

Our Ticketing is powered by Mookh, a new platform that allows you to buy and sell products directly on your facebook page/website without ever having to leave the page!



BODDHI SATVA

Central African Republic

When it comes to dance music, few producers can claim the authority that Boddhi Satva has acquired. Known affectionately as the founding father of Ancestral Soul, Satva's music has spirituality as the central hallmark and uses the thread of soul music to weave a seamless tapestry of African music styles, set to the pace of house music. With his critically acclaimed Debut album "Invocations" and set to release his new album "Transition" this unique talent is a rare treat for Nairobi, and the world of music at large. Get listening on soundcloud.com/boddhi-satva



JUST A BAND

Kenya

Just A Band is a Kenyan DIY house/funk/disco band. Their music explores various musical genres such as (but not limited to) jazz, hip-hop, disco and electronica. They are also notable for their DIY Aesthetic—aside from writing, recording and engineering all their own music, the band is committed to creating their own music videos and promotional material. Formed while its members were all enrolled at Kenyatta University, Just a Band has recorded two albums to date Scratch To Reveal and '82' released in 2008 2012. Get listening on soundcloud.com/justabandwidth

MUSICIANS

JOJO ABOT

Ghana

Jojo Abot is a Ghanaian singer-songwriter's music can be described as an experimental blend of electronica, afrobeat, jazz, neo-soul, house and reggae. For her first and forthcoming EP Fyfya Woto, Jojo found sonic inspiration in the music of artists as varied as Thandiswa Mazwai, Savage Rose, Seeed, Lucky Dube, and Simphiwe Dana and can only be described as hypnotic, sultry, vulnerable, empowering! Her EP acknowledges the cultural and traditional burdens and expectations placed on women and then looks beyond that to acknowledge a woman's right to seek happiness and her right to chose. This conceptual project marks Abot's first body of work as a musical artist and we promise you, she will steal your heart!

soundcloud.com/jojoabot



MUTHONI THE DRUMMER QUEEN (MDQ)

Kenya

In her previous lives, the girl currently known as Muthoni Ndonga, aka "The Drummer Queen," claims to have been? (among other things) the head of Shaka Zulu's harem, a cunning street urchin transformed into a renown mystic healer in current day Armenia, a polar bear, a Chinese dumpling maker and a fierce General under Napoleon. Her adventures run concurrently with the 300 wars, the invention of the envelope and the discovery of whiskey. In this life, Muthoni Ndonga is a living-breathing singer of the hero variety. When she trans-nights between sleeping, waking, eating and breathing, she brandishes her sticks as, (**insert victorious sounding horns**) THE DRUMMER QUEEN (MDQ). Since 2012, MDQ, as she is also known, has embodied the persona of a rapper and you'll find her signing off all her music under the identity #BaussLady.

soundcloud.com/muthonithedrummerqueen

FANTASMA

South Africa



Fantasma is a five-man collective that weaves together electronica, hip-hop, traditional Zulu maskandi music, shangaan electro, South African house, psych-rock and punk.

The godfather of 'Bacardi House', producer DJ Spoko joins with former Machineri guitarist André Geldenhuys, drummer Michael Buchanan and maskandi multi-instrumentalist Bhekisenzo Cele to complete the lineup. Fused by South African innovator and creative pioneer Spoek Mathambo's futurist vision, Fantasma pulls inspiration from all corners of South Africa: the sounds and spirits of townships and cities as well as the rural countryside. The group is diverse not only in its membership but also in terms of its forward-looking music. Their sound breaks down musical and cultural barriers and has a special resonance in their native country of South Africa, making Fantasma's triumph all the richer.

soundcloud.com/fantasmaofficial



THE RED ACAPELLE

Kenya

We discovered this all male band founded in 2006, when we heard their run away smash "Ka Gava" Their sound is a mature, suave blend of harmonies and street smart story telling reminiscent of an era where vocals led the son. They will leave you swooning!

youtube.com/theredacapella

FENA

Kenya

Fena Gitu is a singer, song-writer and producer from Nairobi. Fena's soulful sounds include hit singles such as Fenamenal Woman, and her chart-topping singles **Africa Massive** and Dutch and Brikicho. She is currently riding high on the success of her debut album Fenamenon. Fena describes her music as "Urban Soul", fusing a variety of musical genres, from neo-soul to afro-soul, reggae, hip-hop and afro-house, all to create her unique, urban "Fenamenal" sound.

Get listening here

soundcloud.com/fena-music



DJ SATELITE (Angola)

Hermenegildo Mahapi aka DJ Satellite is both internationally recognized and acclaimed as one of the most prominent Angolan beatmakers, and is considered to be one of the main drivers of the Kuduro, AfroHouse and Soulful House genres. He first achieved notoriety in 2006 as one of the co-producers of the album Estado Maior do Kuduro dos Lambas, the first album to sell 10,000+ copies in Angola. "Satellite is not only good at bringing people together, he is also a damn good beatmaker." Benjamin Lebrave, The Fader. The only thing we can guarantee, is there is no party like a Kuduro party, so get ready to dance for hours!

soundcloud.com/djsatelite



* FESTIVAL TIP

Conserve your battery juice! We know, there is too much to instagram/tweet/ facebook/ snapchat **BUT** save some phone juice for the end of the day so you can call an #Uber or #EasyTaxi

OUR KEY PART

action/2015

In 2000, the Millennium Summit of the United Nations adopted the United Nations Millennium Declaration requiring all United Nations member states and partner organizations to implement the global Millennium Development Goals by 2015.

In September's 2015, The United Nations Summit is set to discuss and adopt the Sustainable Development Goals, a proposed set of 17 goals relating to future international development that could transform the world by 2030. The SDGs follow, expand on, and replace the Millennium Development Goals once they expire at the end of 2015.

SO WHAT ARE THESE SDGS?

With so much at stake, a coalition of over 1950 organisations around the world who are committed to fighting for a better future have come together under the banner Action 2015, to rally specifically around the issues of CLIMATE, POVERTY and INEQUALITY.

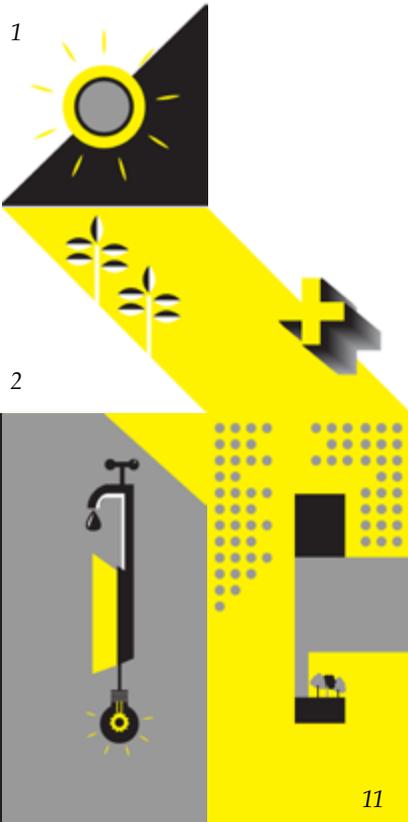
We invite you to join the countdown to the global day of action on September 24th through various mobilizing activities across the world. We thank Africa Nouveau for partnering with Action 2015 to express our deep desire for a better world.

Find an activity or initiative in your corner of the world by joining us on www.action2015.org



17 SDCS NERS

ARTS AGAINST POVERTY: OUR PARTNER CEFA.



Art Against Poverty” is an initiative aiming at professionalising artists in the countries of Kenya and Tanzania. It is supported by the ACP Cultures+ Programme and implemented by the CEFA -an Italian NGO founded in 1972 by a group of agricultural cooperatives based in Bologna, Italy since January 2014. Besides providing training programmes, the project offers support for the preparation of shows and performances in existing festivals as well as marketing, networking and promotional tools for its members. In just under two years, 300 Tanzanian and Kenyan artists (groups or individuals) coming from vulnerable backgrounds have been beneficiaries of the project aimed at building their capacity to professionalize in art in terms of contents, managerial and visibility skills, in order to access the local cultural market. Be on the lookout for the installation artworks carried out by artists from the CEFA project as well as performances from grouped pairs of artists on the project on the music stage!

1. End poverty in all its forms everywhere
2. End hunger, achieve food security and improved nutrition and promote sustainable agriculture
3. Ensure healthy lives and promote well-being for all at all ages
4. Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all
5. Achieve gender equality and empower all women and girls
6. Ensure availability and sustainable management of water and sanitation for all
7. Ensure access to affordable, reliable, sustainable and modern energy for all
8. Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all
9. Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation
10. Reduce inequality within and among countries
11. Make cities and human settlements inclusive, safe, resilient and sustainable
12. Ensure sustainable consumption and production patterns
13. Take urgent action to combat climate change and its impacts
14. Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss
15. Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels
16. Strengthen the means of implementation and revitalize the global partnership for sustainable development

PROGRAM

TIME	SATURDAY MUSIC STAGE	SOLAR GARDEN/ TWILIGHT ZONE	SUNDAY MAIN STAGE	SOLAR GARDEN/ TWILIGHT ZONE
12:00-----2:00PM		CHECK OUR FACEBOOK PAGE FOR UPDATES	BRUNCH +DJ	CHECK OUR FACEBOOK PAGE FOR UPDATES
2:00-----3:30PM	HAPPY HOUR + DJ		CEFA	
4:00-----5:15PM	RED ACAPELLA		FENA	
5:30-----6:45PM	YELLOW LIGHT MACHINE		DJ SATELITE	
7:00-----8:15PM	JOJO ABOT		JAB	
8:30-----10:45PM	MDQ		BODDHI SATVA	
11:00-----12:30PM	FANTASMA			
12:30-----2:30AM			DJ CORTEGA	

WITH THANKS

A festival is truly a labor of love! We would like to especially thank, URBAN LIVE for their support in executing the gig, DJ CORTEGA for curating the DJs playing at this event, SHYRO KOINANGE for lovingly editing our festival guide! We couldn't have done this without you!



CEFA
the seed of
solidarity



ACPCULTURES⁺ EU
ACP 40th Anniversary Programme in Support of Culture in Africa



HOTEL
ROYAL ORCHID
AZURE, NAIROBI



Bloggers
Association
of Kenya



okayafrica.
GIVING YOU TRUE NOTES SINCE 2007 E.C.

NAKEDPIZZA



RIQ KONZERT

sunnymoney
life is getting brighter



AfricaNouveau

www.blanketsandwine.com